



# Carbon Management, Reporting and Disclosure Services

## CDP SERVICES FOR 2020

Different levels of support are available, depending on a client's particular requirements. Each service plan is detailed in our brochure CDP SUPPORT for 2020.

## FULL SUPPORT

IMS will guide and assist you and your team throughout the entire disclosure process, providing you with:

- A detailed question-by-question breakdown of points lost and scoring for your 2019 response (including briefing call, summary report and written guidance on improvements)
- Comprehensive support throughout the 2020 submission process, including guidance on answers, assistance with completion of the questionnaire, and ongoing gap analysis
- Final *ScoreCHECK* with estimate of your 2020 score (including briefing call and explanation of results)
- Optional: ORS check - a final completeness check of your response once it has been uploaded to the CDP Online Response System.



This is our Service Plan 3 – FULL SUPPORT as described in detail in our brochure CDP SUPPORT for 2020.

IMS Consulting are sustainability strategy, communication and engagement experts, with offices in the UK and France.

We develop and deliver sustainability research, reporting and disclosure services for some of the world's leading responsible businesses.

# Score Checking Services

Checking your company's expected score for CDP's climate, water or forest disclosures provides valuable intelligence that can help you identify gaps and weaknesses. The IMS *ScoreCHECK* tool has been developed and refined over several years and is completely updated each year to reflect changes in CDP's question sets and scoring methodology.

## *ScoreCHECK* can be used in several ways



## One-off *ScoreCHECK*s

### 2020 *ScoreCHECK*

IMS will perform a one-off score check of your completed CDP 2020 response using IMS Consulting's scoring prediction tool *ScoreCHECK* and provide:

- A detailed question-by-question breakdown of points lost and scoring for every individual module
- Summary report of score check
- Written guidance on improvements
- Predicted score
- Briefing calls to explain predicted score results and recommendations.

### 2019 *ScoreCHECK* – designed to give you a head start with your 2020 Disclosure

IMS will perform the same check on your complete 2019 CDP response and provide the same services (see above) which will help you better understand what your score was in 2019 and where points were lost. You can then build on this knowledge, and our recommendations, to focus your efforts on areas where you can improve your response in 2020.

Service	Score check 2019	Score check 2020	Full support
Check of 2019 submission	✗		✗
Check of 2020 submission		✗	✗
Summary report	✗	✗	✗
2020 score estimate		✗	✗
Briefing call	✗	✗	✗
On-going assistance with completing 2020 response			✗
ORS completeness check			✗
Price			

# IMS Consulting – working with you

IMS has supported clients with their CDP disclosure since 2014. Over the years, we have helped companies submit their response with confidence and improve their score year on year. With a deep understanding of CDP and their scoring method, and our in-house *ScoreCHECK* service IMS provide the most up-to-date and accurate guidance to help you with your disclosure.

## Testimonials

### Some positive feedback about CDP support

IMS Consulting provided support for Taylor Wimpey for their three CDP disclosures – climate, forest and water – for the first time in 2019.

Ian Heasman, Director of Sustainability at Taylor Wimpey UK Ltd said:

“Working with previous service providers we found ourselves scrambling for additional data and making substantive changes close to the CDP deadline. With the support provided by IMS that was not the case at all. Their team demystified the process and helped us make some pragmatic early decisions on scoring vs effort, making the whole process **more effective**, **less stressful** and **smooth**.”

We particularly appreciated the practicality of the IMS approach. With the help of the IMS score predictor [*ScoreCHECK*] we drilled down to the detail of each question, looking at each line, dwelling on the details of each response. This acted as both a project management tool and a guide to our potential score. We understand our business in terms of climate, water and forests; and IMS helped us articulate our knowledge more clearly in a CDP context

The experts we worked with at IMS, Andrew Prosser and Jez Cutler, were both **knowledgeable** and **experienced** individuals, and we felt very well supported by them. Graham Sprigg was a great curator and **steady hand** throughout the process.”

**Taylor  
Wimpey**

IMS Consulting has supported Stora Enso with their CDP disclosures for several years. Once again in 2019, Stora Enso responded to CDP's climate, water and forest questionnaires. IMS also provided support with their submission to the Science Based Targets Initiative.

Noel Morrin, Executive Vice President, Sustainability, Stora Enso Oyj said:

“IMS knows our company very well, so it has been acting as the interface between a very complex CDP process and an industry that CDP itself doesn't really understand very well.

**Trust** is the strong base of our collaboration. I like working with IMS rather than a bigger organization, because I like to know who I am working with. I know Graham and I trust him. It doesn't mean I don't trust people in larger organizations, but you never quite know if you are getting their full attention. Bigger consultants would be very busy, and very spread, but with IMS we get a more **personal service**.”

I know Graham puts his best people on the job and I know they are going to be as **efficient** as possible. We are working together not only on the Climate program, but also on the Forest and Water programs now. I know from talking with my team that they have confidence in the process: they trust IMS's experts, the amount of rework that is required is limited, it lowers their stress because IMS complements what they do, so it's a good team effort and they know they'll have a good product at the end of it.

The annual CDP disclosure consumes a huge amount of our time. It takes the equivalent of circa one person, full time, to devote effort to answer the questionnaires to the right level of completeness and accuracy. It is clear that CDP isn't really very knowledgeable about our industry, so we have to work quite hard turning the answers into a language that CDP's assessors can understand. For many years we are a leader in our industry, but because of the complexity we have to work hard to ensure our commitment to carbon reduction is captured and interpreted correctly in the CDP disclosures, so that our performance is reported accurately. We suffer a bit from the “front runner” syndrome, the questions are not designed for companies ahead of the pack.

This is what IMS has been helping us with by ensuring my team of experts to better understand what CDP is trying to achieve through the questionnaires; and helping us to tune up the answers, so that they are understandable to CDP.”





# CDP Support for 2020 from IMS Consulting From Start to Finish

IMS Consulting supports clients globally with CDP climate, water and forest submissions. We also help develop and set Science Based Targets. Here's how we can help you.

## PREPARING FOR CDP 2020

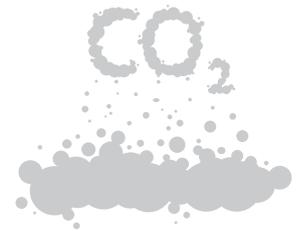
IMS will help you prepare for CDP in 2020, understand changes in the scoring methodology and how to treat sector-specific questions.

## RESPONSE CHECKS

Using our in-house *ScoreCHECK* system, IMS will provide a comprehensive check of your draft response to identify gaps, options for improvement and estimate your 2020 score.

### Response Check using our unique *ScoreCHECK* tool

- We review last year's performance
- Identify gaps and points lost
- List improvements for this year



**Detailed review of your Climate response** split by each of the Climate Change modules and each of the CDP Scoring Levels – **Disclosure, Awareness, Management, Leadership**



### Gap analysis



**Advice and guidance on improvements for this year**

**Assistance and advice will be given on structuring your response**



**Drafting your response**



**Data checks**



**Risk and Opportunity workshop**



**Upload to ORS**



**Final ScoreCHECK**



**Support all the way, even with score appeals**



**SHAPING RESPONSIBLE BUSINESS**

IMS secured the **1st** Science Based Target in UK construction

IMS's CDP clients represent **5%** of France's total carbon emissions

MORE THAN **50%** of IMS clients achieved Leadership status in CDP this year



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